

Personal Profile

During the 5 years in Art & Design college I found my passion for Graphic Design and within 2 months of leaving college I started up the ladder from artworker to a successful senior Graphic Designer/Art Director; with the new found ability of styling photography.

Computers and programming have always fascinated me and with an inquisitive and enquiring mind I wanted to learn more. Being in the Graphic Design industry for so long I needed a new challenge which lead me to a degree in Software Engineering.

During my degree I discovered how much I enjoyed not only writing code but using the code to produce web sites and various other small programmes; I discovered a new passion for designing web sites and simple animation.

Working at e-DC I was able to sample many other projects that were more associated with media, for instance I became involved in story boarding, filming, directing and editing short films. Filming also took another turn and I ended up on the other side of the camera too!

Getting myself involved with activities outside the University allowed me to work at the Glade Electronic Music Festival where I became a keen photographer, with a pass for backstage I was able to take some great shots of the bands that were playing.

Education

Southampton Solent University 2004-2008

BSc (hons) Software Engineering (3 years + 1 years work experience)

Carmarthenshire College of Art & Design 1993-1995

HND in Computer Graphics (2 years)

Foundation in Art & Design (A level) (1 year)

Pembrokeshire College of Art & Design 1990-1992

National Diploma Art & Design (1 year)

First Diploma Art & Design (1 year)

Employment

e-Development Centre - Southampton Solent University 2006-2008

Job Description: Web Designer/developer

Parker Baines (London) 2000-2002

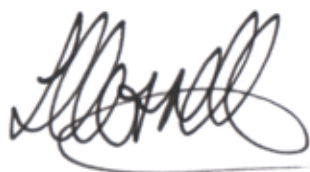
Job Description: Graphic Designer/Photography Stylist

Brunel Design & Graphics Ltd (Wales) 1998-1999

Job Description: Graphic Designer

Quayline Reprographic Ltd (Wales) 1995-1998

Job Description: Artworker



Employment Descriptions

e-Development Centre - Southampton Solent University 2006-2008

At e-DC I was able to boost my confidence in writing Java programmes and because of my background as a Graphic Designer, I used my talents in design on various other projects.

An opportunity was given to me to design and manage the Glade Electronic Festival programme with 6 other students, there was one Graphic Design Student and seven Journalist students. Together we designed and wrote for the programme and I was able to pass on my experiences as a graphic designer to the other students. Managing the project included keeping everyone on schedule and liaising with the clients for advertisements, band promotions and with the printers. We all were then able to go to the Glade Festival to sell the programmes which was a great success, we sold out within two days. A second opportunity arised to go to the Glade once more where I discovered my passion in photography and took great delight in taking photo's of the bands and having the chance to interview some too.

Other projects that I was involved in was working with another department in the University, RIU to promote the National Student Survey and Student Unit Evaluation by appearing in a short video. I storyboarded the videos, acted out the script and edited the films. I was also involved in making a short video on helping the students navigate their way around the student Portal. Again I wrote the story board, helped record and direct the filming and then edited the footage.

Outside of the uni I was able to help out with the filming and photography of an upcoming band called Bury Tomorrow. I worked with another student, Gill Sore and took the opportunity to film some behind the scenes where I edited the footage which included Gill's camera shots, my photography and an interview with the band.

Platform: PC Windows XP

Software:

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Adobe Premier
- Adobe AfterEffects
- Adobe Ultra
- Adobe Dreamweaver
- Adobe Flash/video encoder
- Microsoft SQL Server
- Oracle PLSQL
- JDeveloper
- Eclipse Europa

Languages:

- Java
- Javascript
- Html
- Xhtml
- CSS
- ASP
- PHP
- JSTL
- SQL
- XML

Parker Baines (London) 2000-2002

Creating and designing a monthly catalogue for the Big W (Woolworths) stores, 8 to 16 pages. Responsible for styling the photography using digital and film; a new experience for me and a new found passion. Scamps were sent to the client for approval, the scamps were used to provide the client with a visual composition of the page and the photography. Once the scamps were approved the pages were designed and created and sent to the printing bureau.

Platform: Apple Macintosh OS9

Software:

- QuarkXpress
- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Macromedia Dreamweaver (Training)

Brunel Design & Graphics Ltd (Wales) 1998-1999

Designing and creating leaflets, corporate logos, letterheads, brochures, business cards etc. Liaising with the clients over the telephone and in person. Traditional lay-ups of film (Repro) Creating matchprint proofs. Output of film (CMYK) Using a high-end drum scanner for transparencies, photographs, paintings etc.

Platform: Apple Macintosh OS8

Software:

- QuarkXpress
- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- CorelDraw
- Macromedia Freehand

Quayline Reprographic Ltd (Wales) 1995-1998

Traditional lay-ups of film (Repro) Creating matchprint proofs. Output of film (CMYK) Using a high-end drum scanner for transparencies, photographs, paintings etc.

Platform: Apple Macintosh OS8

Software:

- QuarkXpress
- Adobe Illustrator
- Adobe Photoshop
- CorelDraw

Other Employment

Retail:

Shipmates 2002-2004

Job Description: Sales assistant/assistant manager

- Organise customer orders
- Liaise with customers face to face and over the phone
- Ordering seasonal merchandise
- Window dressing
- Stock control

Working at Shipmates helped me to raise funds for my studies at Southampton Solent University.

Fabric House (family business)

Job Description:

- Stock control
- Window Dressing
- Ordering merchandise
- Customer liaisons

Catering

Positions:

- Kitchen hand
- Assistant chef
- 2nd chef
- Head chef
- Waitressing
- Head waitress

Travel:

1 years working visa in Australia 1999-2000

Activities:

Certified Advanced Scuba Diver (PADI), yoga, snow skiing.